Getting started with the MailUp API

Use a ready-to-go extension to a CRM, CMS, or ecommerce system, or leverage our open APIs to integrate your Web site or application with MailUp.

Use MailUp with other apps

See our **Integrations Catalog** for more information and technical details on our ready-to-go integrations.

API use policy

Please read our documentation to know API terms of use, access duration, technical considerations, and more.

MailUp REST API v1.1

Check out v1.1 of the MailUp REST API, which introduces new methods, built-in filtering, sorting, and much more.

Subscribe, update, setup campaigns, ...

Remotely execute many of the tasks you can perform in the MailUp admin console. See the API library for all the details.

Send transactional messages via SMTP or API

Send transactional messages with SMTP+, MailUp's built-in high deliverability SMTP relay service, or the MailUp API.

Keep data synchronized via Webhooks

With MailUp 8 we have introduced Webhooks for near real-time updates from MailUp to your applications (e.g. unsubscribe).

Exchange large amounts of data via FTP

You can use our FTP-based integration to exchange large amounts of data between MailUp and other applications.

Can't find what you are looking for?

We've been around for many years, and we are here to help. Contact us for more information on integrating with MailUp.

Build your own

Get the API keys and build your own integration between MailUp and another application.

Stay up to date!

Do you use MailUp as part of the marketing stack? Sign up for the MailUp for Developers newsletter!

September 2017

MailUp | Single sign-on, new API methods, Cyclr integration

After a summer break, we return to the MailUp developer newsletter with lots of new REST API methods, and a cool integration with visual workflow system Cyclr. Check it out.

	May 2017 MailUp | PieSync integration, updated APIs This month we bring to you another series of updates to our REST API, plus a cool announcement about **two-way data synchronization** between MailUp and lots of other cloud apps. Let's dive in!
	April 2017 MailUp | New APIs for list management, Magento, Facebook Lead Ads From list management to cross-list unsubscribe, this month too we added **new methods to our REST API** as more and more developers are asking us for ways to interact with the MailUp platform through that channel.
	March 2017 MailUp | New RESTful API methods | Updates on Privy and Zapier integrations This newsletter opens a **new chapter at MailUp**: timely updates delivered to the growing number of developers who rely on the MailUp platform, its APIs, and its integrations with other applications. Something that was a bit lacking until now. We hope you find it useful.